

Press Release

FOR IMMEDIATE RELEASE:

September 1, 2005

Contact: Nickie Bunting (908) 689-9020 x106

Herbalist & Alchemist Announces Hawthorn Solid Extract Newest Addition to Our Line of Solid Extracts --Supports Cardiovascular Health*

Washington, NJ - **Herbalist & Alchemist**, one of the premier herbal extract companies for over 23 years, will introduce Hawthorn Solid Extract at Expo East in Washington, DC.

A delicious mix of hawthorn balanced with blueberry and slightly sweetened with apple juice, it is a daily tonic to support your cardiovascular health*.

Tested by our research partners at **Rutgers University**, Hawthorn Solid Extract is a good source of heart-healthy anti-oxidant polymeric and oligomeric procyanadins and triterpene acids. **David Winston, AHG**, the developer of Hawthorn Solid Extract, has been in clinical practice for over 30 years. Hawthorn has long been a part of his cardiovascular health protocol.

“Hawthorn is what I refer to as ‘Food for the Heart’. It is one of my favorite tonics to strengthen the cardiovascular system. Blueberry, with its high anti-oxidant and tannin levels is a wonderful compliment. Extracting with glycerine and adding some apple juice apple really gave us the ability to create a highly concentrated, but flavorful and pleasant tasting fruit based extract.”

Just like our top selling Blueberry Solid and Elderberry Solid, use Hawthorn Solid in smoothies, stir it into your yogurt or oatmeal, spread it on toast—or eat it right off the spoon.

Cardiovascular Health is an enormous concern for all of us,—it’s nice to know that we have choices in facing this issue. You can find Hawthorn Solid in your local Health food store, at www.herbalist-chemist.com or ask your practitioner about it.

*This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.